FREE DOWNLOAD



Prepared by Gerrie Schoeman

Phone: +27 74 364 9092 Email: gerrie@socbusinessconsulting.com www.socbusinessconsulting.com



Use this Questionnaire to collect information for the development of an eCommerce Website

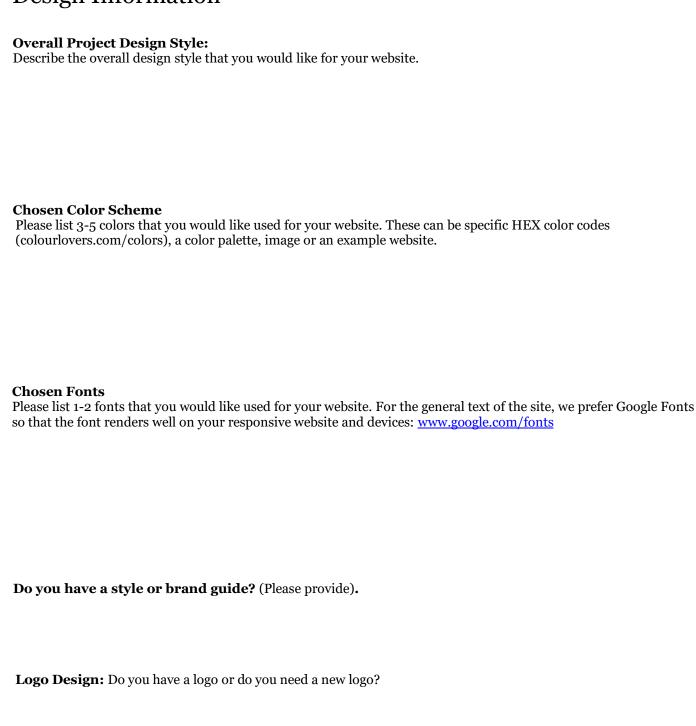
Business Information	
Company or Organization Name	
Contact's Name	Contact's Position
Email Address	Phone Number
Domain name or desired domain name	Do you own the domain name?
Who is your Domain Register?	
Who is your Company Email provider?	



Please describe your business and what you plan to sell	
Is this a new site or a re-design?	
Do you have a deadline of when your site needs to be made available to the public?	
What is your Budget?	
Please describe your target customer (local, national, international, age, yearly income, etc.)	
Miles and viging commetitions? How do you different into accomplishing the second seco	
Who are your competitors? How do you differentiate your business/product from your competitors?	



Design Information





website Content
How many products are you planning to launch?
Do you have the written content and images/photographs prepared for the web pages and products
Please list your product categories. (We can always add or edit this later).
What kind of product variants do you have? For example: colors, sizes, etc.
Email Marketing & Social Media
Will you want to build your email list and use it for advertising & newsletters?
Do you have an email marketing service account or going to have one? (For example, MailChimp)



Do you have any social network accounts setup? Please name them.	
70. AT	
Maintenance	
Will your site be updated regularly? For example: adding new products, blog posts, site maintenance, etc.	
Would you like us to update your site or would you like to be responsible for updates?	
Are there any features/pages that you don't need now but may want in the future?	
Downer and O. Chimmin a	
Payment & Shipping	
What type of payment options would you like to be enabled for your site? Credit card payments, EFT, Paypal Standard, or a different merchant?	
Are you using your own shipping rates or rates from shipping providers?	



What shipping providers will you be using to fulfill orders?

UPS, Fedex, USPS, DHL or other providers?

Any Other Questions or Comments

Contact Us or Book a Free Online Consultation







