

eCommerce Onboard Questionnaire

FREE DOWNLOAD



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eCommerce Onboard Questionnaire

Use this Questionnaire to collect information for the development of an eCommerce Website

Business Information

Company or Organization Name

Contact's Name

Contact's Position

Email Address

Phone Number

Domain name or desired domain name

Do you own the domain name?

Who is your Domain Register?

Who is your Company Email provider?



eCommerce Onboard Questionnaire

Please describe your business and what you plan to sell

Is this a new site or a re-design?

Do you have a deadline of when your site needs to be made available to the public?

What is your Budget?

Please describe your target customer (local, national, international, age, yearly income, etc.)

Who are your competitors? How do you differentiate your business/product from your competitors?

Design Information

Overall Project Design Style:

Describe the overall design style that you would like for your website.

Chosen Color Scheme

Please list 3-5 colors that you would like used for your website. These can be specific HEX color codes (colourlovers.com/colors), a color palette, image or an example website.

Chosen Fonts

Please list 1-2 fonts that you would like used for your website. For the general text of the site, we prefer Google Fonts so that the font renders well on your responsive website and devices: www.google.com/fonts

Do you have a style or brand guide? (Please provide).

Logo Design: Do you have a logo or do you need a new logo?

Website Content

How many products are you planning to launch?

Do you have the written content and images/photographs prepared for the web pages and products

Please list your product categories. (We can always add or edit this later).

What kind of product variants do you have? For example: colors, sizes, etc.

Email Marketing & Social Media

Will you want to build your email list and use it for advertising & newsletters?

Do you have an email marketing service account or going to have one? (For example, MailChimp)

Do you have any social network accounts setup? Please name them.

Maintenance

Will your site be updated regularly?

For example: adding new products, blog posts, site maintenance, etc.

Would you like us to update your site or would you like to be responsible for updates?

Are there any features/pages that you don't need now but may want in the future?

Payment & Shipping

What type of payment options would you like to be enabled for your site?

Credit card payments, EFT, Paypal Standard, or a different merchant?

Are you using your own shipping rates or rates from shipping providers?

What shipping providers will you be using to fulfill orders?

UPS, Fedex, USPS, DHL or other providers?

Any Other Questions or Comments

Contact Us or Book a Free Online Consultation

